



Justin's and Colorado Business Bank

news announcement on agreement as reported by

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Boulder-based Justin's lands \$1.5M loan, plans production expansion

By Alicia Wallace, Camera Business Writer

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Boulder-based Justin's secured \$1.5 million in financing from Colorado Business Bank, officials announced Friday.

The maker of nut butters and chocolates plans to use the loan to purchase new equipment — including a jar-filling line; a new squeeze pack machine that will result in a differently shaped package; and a scrapped surface heat exchanger — to help build inventory to meet growing consumer demand, said Lauren Lortie, a Justin's spokeswoman.

Louisville-based Fresca Foods Inc., a natural foods co-packer, manufactures Justin's products.

Justin's has seven employees and is hiring for three additional positions: inside sales, chief financial officer and operations coordinator, Lortie said.